

GUIDING CASL'S FUTURE WITH A REVITALIZED MISSION, VISION, AND VALUES

In 2019, the CASL Board of Directors determined that CASL needed to realign its (then) 41-year-old mission, vision, and core values statements (MVV) to reflect the current needs of the CASL community and how CASL responds to these needs today and into the future.

The purpose of CASL's MVV statements is to guide the decision-making of the organization and team members while remaining true to CASL's founding principles and passion for delivering impactful services to the community. The statements serve as CASL's moral compass and convey its vision for the world.

- Mission reflects why CASL exists and expresses the commitment to responding to the changing needs of the community.
- Vision incorporates the best of what CASL does and delivers as a modern social service agency and paints a picture of the ideal world where CASL achieves its vision.
- Values reflect who CASL is, what CASL does, and why CASL does it, and serve as guiding principles.

REVITALIZING CASL'S MISSION, VISION, AND CORE VALUES STATEMENTS

The eight-month process to review and revitalize this critical organization framework was thoughtfully and purposely designed to draw from CASL's successful foundation while positioning the social service agency for continued growth and success. CASL's leadership team hand-picked a 12-person committee, reflective of the organization and who it serves, including both long-standing and newer leaders as well as stakeholders from the community. Throughout the process, CASL elicited feedback from native Chinese speakers to ensure any translations were accurate, respectful, and mindful of the tradition within the community and respected the rich history of CASL and its founders and the community.

Revitalized Mission, Vision, and Core Values Statements

MISSION:

Building on the wisdom of generations, CASL catalyzes the transformation of individuals, families, and the community for an equitable future.

VISION:

Individuals, families, and communities – inspired by tradition – thrive and prosper in a diverse and inclusive world.

CORE VALUES:

Inclusivity: Grounded in mutual respect and acceptance, we model generosity, empathy, a sense of belonging and care, and welcome all who seek our services.

Empowerment: We enable individuals of all ages to gain skills, establish confidence in their identities, and develop opportunities to grow and flourish.

Collaboration: With transparency and accountability, we work in partnership to build strength and capacity to achieve a shared goal of serving individuals, families, and the community.

Transformation: Through an array of innovative and responsive programs to advance and impact the lives of many, we assist individuals and families to prosper in their communities.

Resiliency: Helping people leverage their strengths to thrive, we mobilize and provide comprehensive services so individuals and families can face challenges with fortitude.