November 10, 2021

Featuring our new CASL Founders Award and inaugural awardee
Julian Grace Foundation

Our 2020 Virtual Gala honoring Bernie Wong, CASL’s late co-founder and former President, was a shining success amidst adversity. This year’s gala will be virtual as well, and we will feature our inaugural CASL Founders Award in honor of CASL’s inspiring founders; our very first recipient will be the Julian Grace Foundation.

All virtual attendees will receive gourmet meals delivered straight to their doors. Sponsors will enjoy promotion before and during the event as well as exposure on our website for several months. Top sponsors will be included in a professionally edited video uploaded to CASL’s YouTube channel. Read more about sponsorship benefits on the next page!

CASL Founders Award

Bernie Wong, Eleanor So, C.W. and Heidi Chan, Esther and David Wong, Paul and Anna Ho, Grace Chiu, and Iris Ho were friends who shared a common background as Chinese immigrants. Over four decades ago, they found support in each other and regularly gathered at potluck dinners to discuss issues facing the Chinese immigrant community. Many of these friends were social workers not content to sit on the sidelines and wait for others to act. They made the decision to form the Chinese American Service League to provide services that addressed critical community needs.

Through hard work and entrepreneurial spirit, they gained support from funders, local government entities and, most importantly, their community. With only a desk and couple chairs, their organization began serving clients at the back of a dentist’s office. Now, over 40 years later, the Chinese American Service League has grown into the largest social service agency in the Midwest serving Asian Americans.

We recognize our inspiring founders with the establishment of the CASL Founders Award. This award will be given to a person(s) or organization that has created immense positive impact in their community. The awardee will have embraced the spirit of the CASL Founders by actively working to make a difference. The awardee will have made lasting and outstanding contributions to the communities they serve through creativity, innovation, and a commitment to progress.

CONTACT ● Laurie Respass ● 312.725.5225 ● Events@CASLservice.org ● CASLservice.org/Events
All sponsorships can be customized. Contact us with your requests. **Deadline for invitation inclusion is September 17, 2021.**

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**Presenting Sponsor $50,000**
- Recognition as exclusive presenting sponsor of Gala
- Appoint an event Chair with a speaking role
- Chair has the honor of feeding the lion as part of the Gala
- Opportunity to air 15-second underwriting spot as part of the Gala
- Logo on Gala stream opening and credits
- Logo prominent on ALL promotional Gala content: invitation, website, more
- Recognition in mobile bidding app
- Recognition in press release
- Dedicated social media post
- Inclusion in post-event email and CASL's Impact Report
- 30 dinners delivered to a maximum of 15 addresses

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**Diamond Dragon $25,000**
- Recognition as exclusive sponsor of a promotional Gala video
- Appoint an host committee member from your company
- Opportunity to air 15-second underwriting spot as part of the Gala
- Logo on Gala stream opening and credits
- Logo prominent on invitation and website
- Recognition in mobile bidding app
- Recognition in press release
- Dedicated social media post
- Inclusion in post-event email and CASL's Impact Report
- 20 dinners delivered to a maximum of 10 addresses

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**Platinum Phoenix $12,500**
- Opportunity to air 10-second underwriting spot as part of the Gala
- Logo on Gala stream opening and credits
- Logo placement on invitation and website
- Recognition in press release
- Dedicated social media post
- Inclusion in post-event email and CASL's Impact Report
- 16 dinners delivered to a maximum of 8 addresses

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**Gold Tiger $8,000**
- Logo on Gala streaming credits
- Logo placement on invitation and website
- Recognition in press release
- Dedicated social media post
- Inclusion in post-event email and CASL's Impact Report
- 12 dinners delivered to a maximum of 6 addresses

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**Bronze Horse $5,000**
- Name on Gala streaming credits
- Name on invitation and website
- Recognition in press release
- Inclusion in post-event email and CASL's Impact Report
- 10 dinners delivered to a maximum of 5 addresses

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**Copper Crane $2,500**
- Name on invitation and website
- Inclusion in post-event email and CASL's Impact Report
- 6 dinners delivered to a maximum of 3 addresses

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**Individual Ticket $250**
- 2 dinner deliveries

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Fill out this pledge form and send it to the address at the bottom of this page. You may also register at CASLservice.org/Events.

__ Presenting Sponsor $50,000  __ Bronze Horse $5,000
__ Diamond Dragon $25,000  __ Copper Crane $2,500
__ Platinum Phoenix $12,500  __ Individual Ticket $250
__ Gold Tiger $8,000  __ Will donate instead: $________

Signature:__________________________________________________________________________________________________  
(By signing, I commit to pay the amount indicated above.)

Please charge my credit card (circle one):     American Express       Discover        MasterCard        Visa

Credit Card Number:____________________________________________Exp:_____________Security Code:_________

Please make checks payable to: Chinese American Service League (CASL). Tax ID Number 36-2984043.
CASL is a 501(c)(3) organization and contributions are deductible as provided by law.

Name:_____________________________________________________________Title:__________________________________

Company:_________________________________________________________________________________________________

Address:_______________________________________________City/State/Zip:_______________________________________

Phone:___________________________________________Email:______________________________________________________

Contact Name (for questions/seating):_________________________________________Contact Phone:_________________

Contact Email:_____________________________________________________________________________________________

*How should we list your contribution in materials? (example: John Doe, XYZ Company)

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Chinese American Service League (CASL)
c/o Laurie Respass
2141 South Tan Court
Chicago, IL 60616

—Please contact Events@CASLservice.org
—Fill out the form and mail
—You may also register online at CASLservice.org/Events