May 13, 2021

CASL’s Socials are packed full of entertainment and excitement! Entirely virtual, this year’s event will be on an engaging interactive platform designed to give our guests an exhilarating new experience while networking and supporting CASL’s vital programming. Exclusive to the event: an interview with comedian/actor Ronny Chieng!

October, 2021

CASL’s in-person Annual Galas attract over 400 prominent Chicagoans each year. Our 2020 Virtual Gala honoring Bernie Wong, CASL co-Founder and former President, was a shining success amidst adversity. Whether in-person or virtual, join us this fall for an unforgettable evening of inspiration!

As co-chair of CASL’s Advisory Board and organizational supporter for nearly two decades, Emmy award-winning anchor Judy Hsu will be returning as the evening’s emcee.

For over 40 years, the Chinese American Service League’s comprehensive programs have connected families and individuals in the Chicago Chinese community and beyond with the vital support they need: providing an educational and cultural foundation for our children, ensuring our seniors live full and independent lives with dignity, enhancing education and training for tomorrow’s workforce, putting immigrants on the pathway to citizenship, and securing our community’s housing and financial well-being.

CONTACT ● Laurie Respass ● 312.725.5225 ● Events@CASLservice.org ● CASLservice.org/Events
__ Diamond Dragon $15,000
• 20 tickets to the event
• Dedicated social media blast mentioning your company support
• Recognition during event program

__ Presenting Sponsor $25,000
• 25 tickets to the event
• 30 second spot to air during event
• Appoint event chair from your company
• Name at the top of event materials as “presented by”
• Dedicated social media blast mentioning your company support
• Recognition during event program
• Recognition in press releases
• Prominent name/logo ALL other event materials

__ Platinum Phoenix $10,000
• 15 tickets to the event
• Name/logo repeated on event screens
• Recognition during event program
• Recognition in press release
• Prominent name/logo on ALL other event materials

__ Gold Tiger $6,500
• 10 tickets to the event
• Name/logo repeated on event screens
• Recognition in press release
• Prominent name/logo on ALL other event materials

__ Silver Ox $3,500
• 8 tickets to the event
• Name/logo repeated on event screens
• Name/logo on invitation, website, e-blasts, press releases

__ Bronze Horse $1,200
• 5 tickets to the event
• Name/logo repeated on event screens

__ Individual Ticket $45
• Virtual admission for one

All sponsorships can be customized. Contact us with your requests. **Deadline for invitation inclusion is March 31, 2021.**
All sponsorships can be customized. Contact us with your requests. **Deadline for invitation inclusion is September 1, 2021.**

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**Presenting Sponsor** $50,000
- Recognition as exclusive presenting sponsor of Gala
- Appoint an event Chair with a speaking role
- Chair has the honor of feeding the lion as part of the Gala
- Opportunity to air 15-second underwriting spot as part of the Gala
- Logo on Gala stream opening and credits
- Logo prominent on ALL promotional Gala content: invitation, website, more
- Recognition in mobile bidding app
- Recognition in press release
- Dedicated social media post
- Inclusion in post-event email and CASL’s Impact Report
- 20 dinner seats if attending in person, 30 dinner deliveries if attending virtually

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**Diamond Dragon** $25,000
- Recognition as exclusive sponsor of a promotional Gala video
- Appoint an host committee member from your company
- Opportunity to air 15-second underwriting spot as part of the Gala
- Logo on Gala stream opening and credits
- Prominent logo placement on invitation and website
- Recognition in mobile bidding app
- Recognition in press release
- Dedicated social media post
- Inclusion in post-event email and CASL’s Impact Report
- 15 dinner seats if attending in person, 20 dinner deliveries if attending virtually

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**Platinum Phoenix** $12,500
- Opportunity to air 10-second underwriting spot as part of the Gala
- Logo on Gala stream opening and credits
- Logo placement on invitation and website
- Recognition in press release
- Dedicated social media post
- Inclusion in post-event email and CASL’s Impact Report
- 10 dinner seats if attending in person, 15 dinner deliveries if attending virtually

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**Gold Tiger** $8,000
- Logo on Gala streaming credits
- Logo placement on invitation and website
- Recognition in press release
- Dedicated social media post
- Inclusion in post-event email and CASL’s Impact Report
- 8 dinner seats if attending in person, 12 dinner deliveries if attending virtually

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**Bronze Horse** $5,000
- Name on Gala streaming credits
- Name on invitation and website
- Inclusion in post-event email and CASL’s Impact Report
- Inclusion in post-event email and CASL’s Impact Report
- 5 dinner seats if attending in person, 10 dinner deliveries if attending virtually

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**Copper Crane** $2,500
- Name on invitation and website
- Inclusion in post-event email and CASL’s Impact Report
- 4 dinner seats if attending in person, 8 dinner deliveries if attending virtually

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**Individual Ticket** $400 in-person, $250 virtual
- 1 dinner seat if attending in person, 2 dinner deliveries if attending virtually

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CONTACT ● Laurie Respass ● 312.725.5225 ● Events@CASLservice.org ● CASLservice.org/Events
Fill out this pledge form and send it to the address at the bottom of this page. You may also register at CASLservice.org/Events.

**Chinese American Service League (CASL)**

c/o Laurie Respass
2141 South Tan Court
Chicago, IL 60616

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Deadline for invitation inclusion: **March 31, 2021**

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Deadline for invitation inclusion: **September 1, 2021**

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__ Presenting Sponsor $25,000
__ Diamond Dragon $15,000
__ Platinum Phoenix $10,000
__ Gold Tiger $6,500
__ Silver Ox $3,500
__ Bronze Horse $1,200
__ Individual Ticket $45
__ Will donate instead: $_________

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__ Presenting Sponsor $50,000
__ Diamond Dragon $25,000
__ Platinum Phoenix $12,500
__ Gold Tiger $8,000
__ Bronze Horse $5,000
__ Copper Crane $2,500
__ Individual Ticket $400
__ Will donate instead: $_________

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Signature: ____________________________________________________________________________

(By signing, I commit to pay the amount indicated above.)

Please charge my credit card (circle one):    American Express    Discover    MasterCard    Visa

Credit Card Number:________________________Exp:________ Security Code:________

Please make checks payable to: Chinese American Service League (CASL). Tax ID Number 36-2984043.

CASL is a 501(c)(3) organization and contributions are deductible as provided by law.

Name:__________________________________________________________Title:_____________________

Company:_____________________________________________________________________________________

Address:______________________________________________City/State/Zip:_____________________

Phone:________________________________________Email:______________________________

Contact Name (for questions/seating):____________________________Contact Phone:_________________

Contact Email:_____________________________________________________________________________

*How should we list your contribution in materials? (example: John Doe, XYZ Company)

________________________________________________________________________________________

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**RSVP**

Chinese American Service League (CASL)    —Please contact Events@CASLservice.org

c/o Laurie Respass    —Fill out the form and mail
2141 South Tan Court    —You may also register online at CASLservice.org/Events
Chicago, IL 60616

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