10.29.2020

virtual Gala

Chinese American Service League
華人諮詢服務處

Enable. Inspire. Empower.

Lifetime Achievement Awardee Bernie Wong

The Chinese American Service League (CASL) connects families and individuals of all ages and backgrounds in Greater Chicago with the vital support they need by providing high quality early childhood education, school-age and teen programs, employment training and financial education, citizenship and immigration services, adult day service and in-home care for seniors, and more.

Join us at this year's virtual Gala on October 29, 2020. Taking our celebration online has opened our guest list to supporters from around the world. Guests will be able to log in from anywhere to enjoy our week-long celebration. We will kick off Gala week with online content showcasing how CASL enables, inspires, and empowers the community we serve. The celebration will culminate with an entertaining, engaging online Gala where we will proudly honor CASL's co-founder and former President Bernie Wong with a Lifetime Achievement Award.

Starting with two donated desks and chairs in 1978, Bernie grew CASL into the largest social service agency in the Midwest dedicated to serving Chinese Americans and immigrants. Bernie has been named in numerous lists of influential people in Chicago and beyond, even being awarded the "Champion for Change" award at the White House in 2012 by President Barack Obama.

Emcee Judy Hsu of ABC-7

As co-chair of CASL's Advisory Board and organizational supporter for nearly two decades, Emmy award-winning anchor Judy Hsu will be returning as the evening's emcee.

CONTACT | Laurie Respass | 312.725.5225 | Events@CASLservice.org | CASLservice.org/Events

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**Dinner delivery available to the Greater Chicago area. Each meal will come with heating and serving instructions.*

__ Presenting Sponsor $50,000

- Recognition as exclusive presenting sponsor of Gala
- Appoint an event chair from your company
- Chair has the honor of feeding the lion as part of the Gala
- Chair will be provided a speaking role in Gala broadcast
- Chair will be featured in all event materials
- Opportunity to air 15-second underwriting spot as part of the Gala broadcast
- Logo on Gala broadcast opening slate
- Logo on Gala broadcast credits
- Logo on all 3 Gala promotional broadcasts preceding the Gala
- Recognition in mobile bidding app
- Recognition in press release
- Prominent logo placement on invitation and website
- Dedicated social media post
- Inclusion in post event thank you email
- Inclusion in Annual Report
- Up to 30 dinners delivered to up to 15 locations on the Gala broadcast date*
- Logo featured on dinner delivery bags

__ Diamond Dragon $25,000

- Recognition as exclusive presenting sponsor of one of the promotional broadcasts preceding the Gala (only 3 available)
- Appoint an host committee member from your company
- Host member listed in all event materials
- Opportunity to air 15-second underwriting spot as part of the Gala broadcast
- Logo on Gala broadcast opening slate
- Logo on Gala broadcast credits
- Logo on all 3 Gala promotional broadcasts preceding the Gala
- Recognition in mobile bidding app
- Recognition in press release
- Prominent logo placement on invitation and website
- Dedicated social media post
- Inclusion in post event thank you email
- Inclusion in Annual Report
- Up to 20 dinners delivered to up to 10 locations on the Gala broadcast date*
- Logo featured on dinner delivery bags

__ Platinum Phoenix $12,500

- Opportunity to air 10-second underwriting spot as part of the Gala broadcast
- Logo on Gala broadcast opening slate
- Logo on Gala broadcast credits
- Logo on all 3 Gala promotional broadcasts preceding the Gala
- Recognition in press release
- Logo placement on invitation and website
- Dedicated social media post
- Inclusion in post event thank you email
- Inclusion in Annual Report
- Up to 10 dinners delivered to up to 5 locations on the Gala broadcast date*
- Logo featured on dinner delivery bags

__ Gold Tiger $8,000

- Logo on Gala broadcast credits
- Recognition in press release
- Logo placement on invitation and website
- Dedicated social media post
- Inclusion in post event thank you email
- Inclusion in Annual Report
- Up to 10 dinners delivered to up to 5 locations on the Gala broadcast date*

__ Bronze Horse $5,000

- Name in Gala broadcast credits
- Name on invitation and website
- Inclusion in post event thank you email
- Inclusion in Annual Report
- Up to 10 dinners delivered to up to 5 locations on the Gala broadcast date*

__ Copper Crane $2,500

- Name on invitation and website
- Inclusion in post event thank you email
- Inclusion in Annual Report
- Up to 6 dinners delivered to up to 3 locations on the Gala broadcast date*

__ VIP Ticket $250

- 2 dinners delivered to one location on the Gala broadcast date*

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Fill out this pledge form and send it to the address at the bottom of this page. You may also register at CASLservice.org/Events.

__ Presenting Sponsor $50,000
__ Diamond Dragon $25,000
__ Platinum Phoenix $12,500
__ Gold Tiger $8,000
__ Bronze Horse $5,000
__ Copper Crane $2,500
__ VIP Ticket $250
__ Cannot attend but will donate: $_____

Signature:_____
(By signing, I commit to pay the amount indicated above.)

Please charge my credit card (circle one): American Express Discover MasterCard Visa

Credit Card Number:_____Exp:_____Security Code:_____

Please make checks payable to: Chinese American Service League (CASL). Tax ID Number 36-2984043.
CASL is a 501(c)(3) organization and contributions are deductible as provided by law.

Name:_____Title:_____

Company:_____

Address:_____City/State/Zip:_____

Phone:_____ Email:_____

Contact Name (for questions/seating):_____Contact Phone:_____

Contact Email:_____

*How should we list your contribution in materials? (example: John Doe, XYZ Company)

_____

RSVP

Chinese American Service League (CASL)
c/o Laurie Respass
2141 South Tan Court
Chicago, IL 60616

—Please contact Events@CASLservice.org
—Fill out the form and mail
—You may also register online at CASLservice.org/Events